



# HR Consulting Company Finds CiraSync to be an Indispensable and Simple Solution for Complex Business Needs

## CASE STUDY

### Executive Summary

U.S.-based **IRI Consultants**—a human resources consulting company—helps organizations navigate workplace challenges, improve employee engagement and productivity, manage labor relations, and implement effective communication strategies to achieve business and advocacy goals. Their consultants are present in 21 states in the U.S. and required to access accurate, up-to-date contact lists of customers, vendors, co-workers, calendars, and notes on business smartphones.

### Challenges

The company has consultants based in all nine time zones in the U.S. and was working through the challenges of retiring five separate servers, becoming a Mac-based company, and transitioning services to the cloud when they realized there was no automatic way to sync enterprise contacts, calendars, and notes to business smartphones. As the organization moved from collocated servers to the cloud, they realized that staff members could not access vital contact and calendar information from Outlook when they needed them the most.

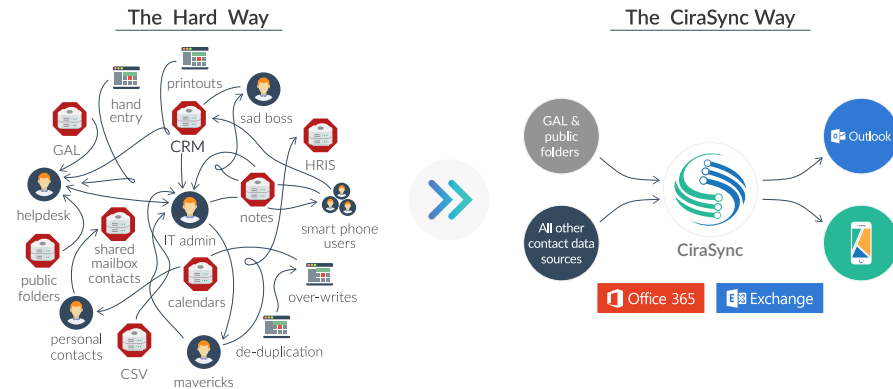
“Our employees wanted to use enterprise Gmail with their MacBooks, but also wanted the Outlook experience. This presented a challenge for us since Gmail doesn’t have the business functionality that Microsoft has.” **James Hohenthauer**, Sr. IT Director, IRI Consultants.



**Company:** IRI Consultants  
**Industry:** Services  
**Website:** [iriconsultants.com](http://iriconsultants.com)

*“CiraSync works seamlessly and has the lowest cost among the syncing solutions we found. It’s a win-win for my department, and our employees.”*

James Hohenthauer,  
 Sr. IT Director, IRI Consultants





## Solution

The company started with an internal beta test of the secure, Azure-based [CiraSync SaaS solution](#) after using its sister solution [itrezzo](#) on their on-premise Exchange servers. They quickly learned how easy it was to keep Global Address List (GAL) contacts, [calendars](#), and notes automatically and always synced to business smartphones.

Now, with the CiraSync solution, employees no longer waste time looking up contact information, they can quickly get to a contact for business calls, never miss a client meeting, and the IT department saves time and money by no longer needing to make manual updates. Hohenthauer concludes, "We are confident that we've chosen the best option with CiraSync to help us with syncing calendars, contacts, and notes."

## About CiraSync

CiraSync is a SaaS platform for enhancing Office 365 productivity for iPhone and Android business users. More than 6,000 companies benefit from the productivity gains and cost savings of contact and calendar automation. The company is headquartered in San Jose, California. Visit [www.cirasync.com](http://www.cirasync.com).