

CiraSync

# Construction Companies Improve Communication & Productivity with Automatically Synced Shared Contacts and Calendars



Sync Office 365 shared contacts and calendars, CRM contacts, and Public Folder contacts and calendars to business smartphones.

**Anytime. Anywhere.**




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# Customer Success Stories





# The Morse Group Saves IT 500+ Hours Annually with Automated Contact Sync to Smartphones

[themorsegroup.com](http://themorsegroup.com)

INDUSTRY	CIRASYNC USE CASE
Construction	Office 365 GAL Sync

**The Morse Group** is a corporate group providing project development, engineering, construction, and automation assistance. One of their brands, Morse Electric, is ranked among the top 50 electrical contracting firms in the United States. It has offices in four states and operates nationwide.

One of their most noteworthy projects is the **Las Vegas Allegiant Stadium**, which is home to two football teams—the National Football Team (NFL) Raiders and the University of Nevada Rebels. The Morse Group workforce is in charge of ensuring the projects run smoothly and on schedule, and, as such, time is at a premium.

## Challenges

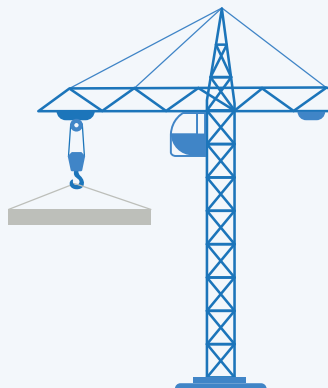
The small staff of five in the system administration and IT department had little-to-no bandwidth for the manual task of syncing the company Global Address List (GAL) contacts to smartphones. This needed to be done each time there was a contact change, a new person was hired, or if an employee or contractor left the company. The Morse Group had a staff member spending more than 10 hours per week updating the contacts folder from location to location and duplicating contacts for remote workers that were hosted in the Microsoft Active Directory.

“We have 2,500 employees and contractors working at different job sites across the United States. These people need and deserve to have up-to-date contacts at their fingertips.” said **Ed Handschuh**, Senior Network Administrator, The Morse Group. “We had a problem and tried to solve it in creative ways before we found CiraSync,” he added.

## **CiraSync makes syncing your GAL to smartphones super easy**

*“I’ve been looking for a solution to synch the GAL to user phones, so they have everyone in their phone’s contact list. CiraSync makes it super easy at a very affordable price. Add it to your toolbox!”*

**Will S.**, President & Chief Information Officer of Active Impact, LLC



## CiraSync: The Right Solution for Enterprise

In 2016, Mr. Handschuh had tried everything to solve their contact syncing issue. He even hired a person dedicated to updating and deleting users in the system. He thought there had to be a better way, so he turned to Google for answers.

During his search, he found out about the **free CiraSync Enterprise Edition trial**. With minimal effort, he had CiraSync up and running syncing contacts from the company GAL to employee smartphones in a couple hours.

“CiraSync turned out to be the solution to a problem we had for 8–10 years that we just couldn’t get our arms around,” continued Handschuh.

As the company grows, The Morse Group plans on adding employees to their CiraSync license, so everyone has instant access to the most up-to-date company contacts when they need them most.



*“CiraSync is a solution we find indispensable; no other syncing solution comes close.”*

ED HANDSCHUH  
Senior Network Administrator, The Morse Group



# CiraSync Saves over 1500 Hours Annually in IT labor by Automatically Syncing O365 Contacts to Employee Smartphones for Design and Construction Company Skender

[skender.com](http://skender.com)

INDUSTRY	CIRASYNC USE CASE
Construction	Office 365 GAL Sync

**Skender**, a large-scale design, construction, and manufacturing company based in Chicago, provides quality construction projects to business technology, health care, hospitality, and real estate development industries. Skender has been delivering high-quality projects through its team of more than 300 industry experts for more than 60 years. The company chose to implement Microsoft Office 365 in 2015 and has a technical team that serves all 300+ employees across the organization. Most employees are on job sites across the Chicago area, so having access to accurate and up-to-date contacts from their Global Address List (GAL) is mission-critical in the field.





## Challenges

Implementing Microsoft Office 365 company-wide was a big win for Skender; however, they ran into a limitation of the software once it was up and running. Contacts didn't automatically sync with the new system, so old employees would remain in the system while new employees were not included in the company address book.

Field workers started to complain, and the systems administrators had to rely on sending out instructions on how to update contacts via corporate email and then cross their fingers that employees would maintain their contacts on their own. Most didn't, and it became a big problem for the company.



***“CiraSync fits in easily to our workflow. Once a new user comes on, we don't even have to think about it; it just works seamlessly.”***

CLINT SEIBERT

Senior Systems Administrator, Skender

## CiraSync: The Right Solution for Enterprise

Needing a way to manage and sync contacts from the GAL, **Clint Siebert**, **Senior Systems Administrator** at Skender, took to the internet to find solutions to solve his problem. He found CiraSync to be the best and most cost-effective way to do so.


“Setting up CiraSync was easy to do and worked seamlessly right off the bat,” said Siebert. “At first, we set up CiraSync with a Public Folder and then switched over to distribution groups for even more ease-of-use for our diverse groups of employees here at Skender,” he continued. With distribution groups set up for his organization, contacts were automatically synced to employee smartphones. Since implementing CiraSync, Siebert has found that employee productivity has increased significantly, and he couldn’t be more pleased.



### Great solution to a long-running problem

*“It was very simple to get up and running, and the 30-day trial was wonderful! I wish I had found the product sooner!”*

**Amy B.**, IT Director



# Veit & Company Selects CiraSync as Best-in-Class Contact Syncing Solution for Remote and Corporate Employees

[veitusa.com](http://veitusa.com)

INDUSTRY	CIRASYNC USE CASE
Construction	Office 365 GAL Sync

Since 1929, **Veit & Company** has been one of the most respected specialty contracting and waste management companies in the U.S. The company is located about 30 minutes northwest of Minneapolis, Minnesota, and has over 700 employees that work in a variety of locations all over the U.S. Veit projects include large-scale earthwork, demolition, and waste hauling. Being connected via smartphones with their teams is critical to their daily operation.

## Challenges

When Veit implemented Microsoft Office 365 for their employees, they ran into a familiar issue— employees had no direct way to access the company’s growing contact database. Their Global Address List (GAL) and employee information didn’t sync to their phones in real time.

Employees absolutely need to access accurate shared contacts in order to do their jobs. The only way employees could look up shared contacts was through a series of manual steps. Most resorted to just calling the corporate office for help finding people’s information.

**Dan Neinstadt** came on board with Veit in 2018 and knew there had to be a more efficient and cost-effective solution to this problem. He knew this would soon become an even bigger issue for the company as most employees work on job sites all over the country and rarely have the chance to make it into the office in person.

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*“We had to find a way to make employee resources like Global Contact Lists available at their fingertips and this information needed to be current at all times.”*

DAN NEINSTADT  
IT Director, Veit & Company



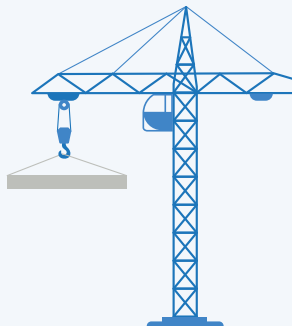
## CiraSync: The Right Solution for Enterprise


After searching the Internet for GAL sync software solutions and [reading reviews on CiraSync](#), Mr. Neinstadt initiated a [CiraSync Enterprise Edition trial](#). He decided to test it with 10 people in a pilot group. He got the pilot up and running in virtually no time and saw immediate results. The company GAL synced and connected the contacts to the 10 people in the pilot group immediately. “Once we completed a short trial period, we immediately bought the licenses for more people at Veit and have continued to roll CiraSync out. We are currently working to implement this solution across the entire organization,” said Neinstadt. As a satisfied customer, Neinstadt left a [positive review on the G2 review site](#) where professionals search and compare the best business software and services based on user ratings and social data.

### One of the best experiences I had using a product

*“Works like a charm with Office 365. It’s a product you forget about because it always works. I mean always. If you have a question, you get a really quick reply from a person who gets it. Not for a single moment we regretted choosing CiraSync or thought about trying something else. The product is reliable and the support team really great.”*

**Maxime T.**, System Administrator





# Commercial Real Estate Company in Chicago Finds CiraSync to be Essential for Employees

[sterlingbay.com](http://sterlingbay.com)

INDUSTRY	CIRASYNC USE CASE
Construction	Office 365 GAL Sync

Illinois-based **Sterling Bay** is a successful commercial real estate development company which transforms spaces, businesses, and communities by identifying and creating unique urban campuses. They have created headquarter space for top U.S. companies including Google, McDonald's, Uber, and Hillshire Brands. With developers, investors, builders, and innovators located all across the state of Illinois, they needed to find an automated software contact and calendar syncing solution to enable all employees—in and out of the office—to access the latest Office 365 GAL contacts on business smartphones.

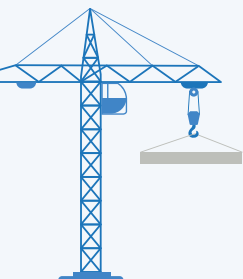
## Challenges

Sterling Bay has a small IT support team and every day they were faced with a manual and time-consuming challenge: they updated the company's Active Directory at 11 PM each night, and then pushed it out to hundreds of employees. The IT team felt there had to be a better way; a secure, Azure-based SaaS solution that could automate this laborious and error-prone task. They were also looking for additional functionality, such as associating contacts with specific properties so that employees could quickly and easily find the right contact for a particular property.

## CiraSync: The Right Solution for Enterprise

With employees in so many locations working varied hours, plus the large number of vendors and customers associated with specific properties, Sterling Bay needed an automated software solution which could frequently sync Office 365 contacts and addresses of employees, vendors, and customers to business smartphones. Finding and deploying the CiraSync SaaS solution provided the Sterling Bay IT team with several wins: automated GAL sync to business smartphones multiple times a day, sorting contacts by property or address, and syncing employee photos to smartphones, making it easier to find the right person.

“We love using CiraSync, it’s so helpful and it allows our employees to have on-demand access to our contacts,” said Lauren Whittaker, IT User Support. “We’ve also allowed for the addition of employee photos which are also synced to help find people even easier.” She continued.



### CiraSync goes above and beyond

*“Their personal one-on-one service has been outstanding. I feel I have gotten to know their staff very well, and they go out of their way to find out answers and get the desired results achieved. I have dealt with a lot of tech support and customer service and these guys blow all others out of the water!”*

**Kelley M.**, Executive Assistant



## About CiraSync

The smartphone is an indispensable business tool which has radically changed the way we work. Business users require accurate and up-to-date information on customers, vendors, prospects, and coworkers at all times. Likewise, they need the ability to ensure important meetings and opportunities don't slip under the radar.

Microsoft has no mechanism, now or in development, to automatically sync Office 365 shared contacts and calendars to smartphones. Without an automated sync solution, employees waste time manually looking up and updating current contact information, miss important meetings and deadlines, or forced to work with outdated and often inaccurate information.

This means a loss of productivity for employees and loss of revenue for businesses.



**More than 7,000 companies with over 125,000 users  
rely on CiraSync every day.**





## CiraSync Solves the Automated Microsoft Sync Dilemma

CiraSync is a secure, Azure-based SaaS solution which enables the automated syncing of shared contact and calendars to smartphones. It provides centralized administration with single sign-on, granular control, and best-in-class support. No software to install, no client configuration, and no need for user training. It just works.

The CiraSync Enterprise Edition provides the following benefits:

- Scalable to 1,000s of smartphones.
- Sync unlimited number of contacts, shared calendars, and notes multiple times a day.
- Sync Salesforce (native connector) plus 170 CRMs (with PieSync) and enable access to customers, leads, and prospects on smartphones
- Control who gets which contacts and calendars by leveraging existing distribution groups.
- Global IT Administrator manages all users from a central dashboard.
- Free support via phone, email, live chat, and remote sessions.

## Solutions

Cira Apps Ltd. offers four solutions:

- Sync the Office 365 shared Global Address List.
- Sync Office 365 shared calendars.
- Sync Office 365 Public Folder contacts and calendars.
- Sync Salesforce (native connector) and 170+ CRMs (with the **PieSync** connector).

# CiraSync Solutions

## Sync Shared Office 365 Global Address Lists to Smartphones

With the automated syncing of the Office 365 Global Address List, employees can use guaranteed up-to-date Caller ID to immediately identify critical business calls and ignore unsolicited callers and robocalls, look up and reach co-workers by role or location, and never make a manual update to the GAL.

The IT department benefits from automating the process of updating the GAL multiple times a day; onboarding new employees with the latest contact lists instantly, leveraging existing distribution groups for targeted updates, minimizing cellphone data costs by syncing only changed contacts, and automatically filtering out legacy data.



Now, IT can use its valuable time on projects critical for the company.

## Sync Shared Office 365 Calendars to Smartphones

With CiraSync, all employees (working remotely, across multiple locations, or in the main office) have always synced Office 365 shared calendars accessible on smartphones. Any changes to client meetings, schedules or shifts, critical meetings, company meetings, and trainings are now instantly available to all employees.



The IT department benefits from a streamlined process which means making changes and updates on central calendars, and with CiraSync instantly updating all targeted calendars using existing distribution lists.

## Sync Shared Public Folder Contacts and Calendars to Smartphones

Many companies, organizations, and groups use Office 365 Public Folders for their contact address lists, calendars, and memo notes. Office 365 and smartphone applications don't provide a mechanism to sync or even access Public Folders to smartphones. With CiraSync, Public Folder contacts, calendars, and notes can be automatically synced to Outlook and then viewed on smartphones.



## Sync CRM Contacts to Microsoft Office 365 and Business Smartphones

With accurate CRM contacts (customers, prospects, and vendors) accessible on business smartphones, companies can amplify the value of CRM contacts tenfold: employees improve productivity, positively impact sales revenue, and improve customer success.

Most employees only need access to CRM contacts. And, for a fraction of the cost of a CRM license, CiraSync can automatically sync CRM contacts to hundreds of employees.

CiraSync provides a native connector to Salesforce and, with PieSync—a Cira Apps partner—connectivity to HubSpot, Mailchimp, and 170 other apps.

# How Cira Apps Ltd. Keeps Your Data Secure

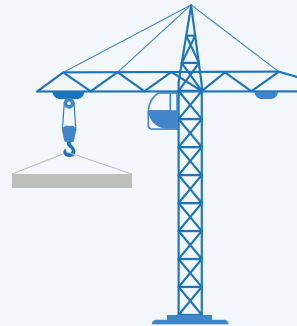
CiraSync is GDPR compliant and uses Azure servers in the EU for European customers. As a SaaS platform, CiraSync integrates tightly with Microsoft Azure and uses the Azure Consent Framework. Subscriber data is kept within the Microsoft Cloud.



## Problem solved! Finally!

*"Getting up to date contact info to employees on different devices has ALWAYS been an issue. In the past, this was handled manually or not at all! With the CiraSync solution, the problem was solved easily and at a minimal cost. Our users have been asking for this for years, and we were very happy to be able to deliver an affordable, easy-to-use solution that has worked flawlessly since deployment!"*

**Thomas H.**, System Administrator



## About Cira Apps Ltd.

Cira Apps Ltd. is a SaaS company with solutions that enhance Office 365 productivity for iPhone and Android business users. CiraSync, the flagship product, is used by more than 125,000 users at 7,000 companies around the globe to automate the syncing of contacts and shared calendars to business smartphones. The company is headquartered in San Jose, California. Learn more at [www.cirasync.com](http://www.cirasync.com).

