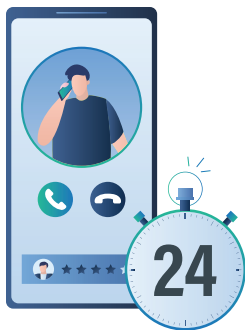


Partners Use CiraSync as Immediate Win for Microsoft Tenants

Case Studies





Sync Office 365 shared contacts and calendars, CRM contacts, and Public Folder contacts and calendars to business smartphones.


Anytime. Anywhere.

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Partner Success Stories





Charter Technology Solutions Solves Calendar Sync Challenges for New York School District

charterts.com

INDUSTRY	CIRASYNC USE CASE
Government IT Consulting	Calendar Sync

Charter Technology Solutions provides IT and technology consulting services to schools and education-focused organizations and non-profits in the greater New York area. They enable these organizations to achieve greater operational efficiencies while keeping costs low. Faculty and staff required up-to-date Microsoft Office 365 shared calendars on their smartphones for school meetings and schedules.

Challenges

Schools set teachers and faculty on a shared calendar at the beginning of the school year and frequently update the calendar with staff and faculty meetings and parent teacher conferences. Without the automated syncing of calendars to smartphones, when meetings were changed or added, the calendars would not update on smartphones. The school would call an all-hands meeting, and one-third of the staff would not show up or even know they were invited. Any time a new staff member came onboard at a school, they would update the calendars manually and that would send a meeting update to all people on the invitation creating meaningless updates and more manual work for the IT department.

Charter Technology Solutions needed to provide a syncing solution for shared calendars fast. They knew Microsoft did not provide this capability, and, initially found DidItBetter. They spent more hours on maintenance and more money with their support team than they ever had with the initial syncing problem.



“We find CiraSync to be the best-in-breed solution for our client’s Office 365 Calendar syncing. We’ve tried other vendors and find this the most dependable fit for our needs.”

RITALY RAPAPORT

Client Management, Charter Technology Solutions

CiraSync: The Right Solution for Enterprise

After being frustrated with their previous vendor, **Ritaly Rapaport** of Charter Technology Solutions did a Google search for highly rated syncing solutions for Office 365. He found CiraSync and had the new solution up in running on their internal servers immediately.

Charter Technology’s own Microsoft 365 calendars were syncing so reliably that they decided to roll out CiraSync out to their school district clients. Immediately, teachers, faculty, and all staff were able to get timely and up-to-date reminders about meetings including critical parent-teacher conference schedules.

Easy setup for a very important feature

"CiraSync provides a feature many of our clients have been asking for. CiraSync works well with Office 365 and syncs contact details to clients. The setup is easy and managing the automation is simple. This is something we have not achieved well with any other solution."

Markus H., CEO





ModernTech Consulting Adds CiraSync to Microsoft 365 Toolkit for Clients

moderntech.dk

INDUSTRY	CIRASYNC USE CASE
IT Consulting for Construction	Office 365 GAL, Calendar, and Public Folder Sync

Moderntech Consulting provides their clients with the most advanced tools to inspire creativity and productivity in the modern workplace. This IT consulting firm works primarily with construction clients all over Denmark. The employees of their clients work in and out of the office and all around the country. They need access to updated calendars and contacts on their smartphones at all times. In the new digital workplace, collaboration happens anytime and anywhere.

Moderntech Consulting Founder and CEO **Johannes Pham** was already using the CiraSync solution at another company he manages. After starting Moderntech Consulting, he jumped at the chance to add one of his favorite technologies to the Microsoft 365 toolkit his company offers their clients.

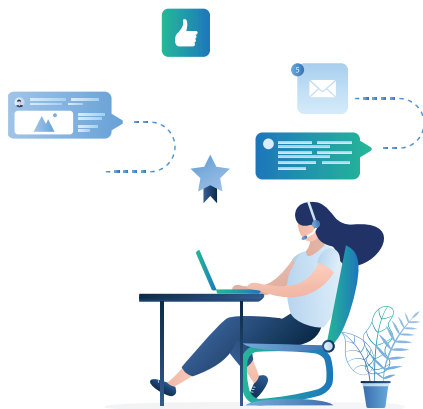
Moderntech Consulting is an essential partner to the construction world by transforming companies for the better by adding instant business value with their business consulting and IT solutions. CiraSync's affordability, ease of onboarding, and extensive list of features ensures Moderntech's portfolio has an instant value add for their clients.

Challenges

Moderntech Consulting was looking for secure, cloud-based solutions which were affordable and would provide great business and productivity gains for their clients with employees working in the office and on construction sites. They needed to solve a problem that Microsoft has yet to solve—syncing Global Address Lists to smartphones. In addition to the GAL sync problem, syncing company calendars and public folders is often a pain point for clients who house information in public folders accessible via Outlook.

“My clients and colleagues have had this syncing challenge for a very long time and with new employees coming in and client businesses growing, we found CiraSync to be the best partner to solve our Microsoft Office 365 syncing needs across many industries.”

JOHANNES PHAM
Founder & CEO, Moderntech Consulting



CiraSync: The Right Solution for Enterprise


As experienced business and IT managers, Moderntech Consulting wanted to ensure their clients knew who was calling and needed to guarantee all employees could look up important contacts and access updated calendars on their smartphones anywhere, anytime.

After vetting multiple solutions, they chose CiraSync as their third-party vendor. CiraSync was an instant value add for Moderntech. The ability to rapidly deploy and onboard this solution to every new client has helped drastically increase the appeal of their portfolio. Moderntech recommends CiraSync for any IT consulting company that has similar needs.

Problem solved! Finally!

"Getting up-to-date contacts to employees on different devices and with different specific needs has ALWAYS been an issue. With CiraSync, the problem was solved easily and at a minimal cost. The customer service is excellent, rapid, and spot on! Being able to talk to a live person each time I called is a relief because it makes me feel like this product and company would be there to support us even after the sale. CiraSync is a huge win for our IT Department!"

Tomas H., Government Systems Administrator



IT Consultants TechBldrs Deploy Cirasync for Construction, Education, and Manufacturing Customers

techbldrs.com

INDUSTRY	CIRASYNC USE CASE
Manufacturing IT Consulting	Office 365 GAL and Public Folder Sync

TechBldrs supports small and medium-sized businesses with world-class IT support in the Philadelphia, New Jersey, and Delaware Valley areas. Their customers mainly are in the construction, manufacturing, and education industries. As most of their client organizations have transitioned to Office 365, the Microsoft Certified IT experts at TechBldrs needed to find a way to sync Public Folder contacts and calendars along with the Office 365 GAL to all employees.

Challenges

The TechBldrs clients have many employees who never come into the office but need to stay connected with prospects, customers, and co-workers via smart phones at all times. This is particularly important for three of their clients: West Run Development Company, Sandler, and SMCA sheet metal contractors.

All three companies have a majority of employees working off-site, and the employees need the most up-to-date Public Folder and Office 365 GAL contacts available from their business smartphones at all times. Similarly to other Microsoft Office 365 users, they ran into the automated contact and public folder syncing issue for Office 365 smartphone users. Their clients needed help and needed it quickly.

”

“We know for a fact that CiraSync is the simplest and most cost-effective solution for syncing Office 365 Public Folder and GAL contacts with smartphones.”

TIM WACHENFELD

Technical Field Consultant, TechBldrs



CiraSync: The Right Solution for Enterprise

As a company with seasoned CIO innovators, TechBldrs designs their own way of contact merging themselves so they could review duplicate entries. They needed a non-proprietary way to do this over time and needed a way to help them with categorizing contact items and syncing contacts with Outlook. They found the secure Azure-based CiraSync SaaS solution by conducting a search on Google. A quick test of CiraSync satisfied that the TechBldrs IT experts; this was the secure, Azure-based software solution they needed for their clients, and they quickly rolled it out.

“We know for a fact that CiraSync is the simplest and most cost-effective solution for syncing Office 365 Public Folder and GAL contacts with smartphones,” said **Tim Wachenfeld**, Technical Field Consultant at TechBldrs, “We won’t hesitate to roll it out for future clients as well.” TechBldrs IT experts are so happy with CiraSync solution’s automated and seamless syncing of Microsoft Office 365 Public Folder and GAL contacts to business smartphones that the company plans on rolling out CiraSync internally as well.

Great product! Set it and forget it—It’s that simple

“It works perfectly. It’s easy to set up, and the support team is great! Any issues that we’ve had were answered and addressed immediately!”

Mitchel K., Partner



About CiraSync

The smartphone is an indispensable business tool which has radically changed the way we work. Business users require accurate and up-to-date information on customers, vendors, prospects, and coworkers at all times. Likewise, they need the ability to ensure important meetings and opportunities don't slip under the radar.

Microsoft has no mechanism, now or in development, to automatically sync Office 365 shared contacts and calendars to smartphones. Without an automated sync solution, employees waste time manually looking up and updating current contact information, miss important meetings and deadlines, or forced to work with outdated and often inaccurate information.

This means a loss of productivity for employees and loss of revenue for businesses.



**More than 8,500 companies with over 125,000 users
rely on CiraSync every day.**



CiraSync Solves the Automated Microsoft Sync Dilemma

CiraSync is a secure, Azure-based SaaS solution which enables the automated syncing of shared contact and calendars to smartphones. It provides centralized administration with single sign-on, granular control, and best-in-class support. No software to install, no client configuration, and no need for user training. It just works.

The CiraSync Enterprise Edition provides the following benefits:

- Scalable to 1,000s of smartphones.
- Sync unlimited number of contacts, shared calendars, and notes multiple times a day.
- Sync Salesforce (native connector) plus 170 CRMs (with PieSync) and enable access to customers, leads, and prospects on smartphones
- Control who gets which contacts and calendars by leveraging existing distribution groups.
- Global IT Administrator manages all users from a central dashboard.
- Free support via phone, email, live chat, and remote sessions.

So easy to set up

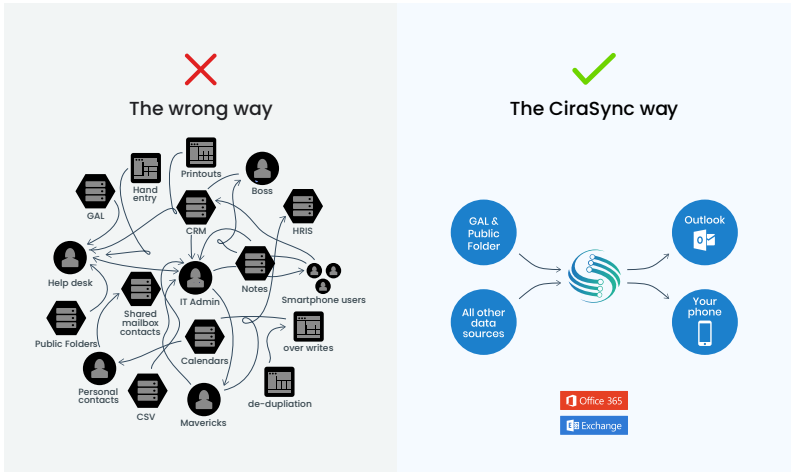
"I like that it is so simple to setup. The pricing model is great and affordable! It automates contact and calendar sync, and it has increased employee productivity!"

Cheryl P., Systems Engineer

Solutions

Cira Apps Ltd. offers four solutions:

- Sync the Office 365 shared Global Address List.
- Sync Office 365 shared calendars.
- Sync Office 365 Public Folder contacts and calendars.
- Sync Salesforce (native connector) and 170+ CRMs (with the **PieSync** connector).



CiraSync Solutions

Sync Shared Office 365 Global Address Lists to Smartphones

With the automated syncing of the Office 365 Global Address List, employees can use guaranteed up-to-date Caller ID to immediately identify critical business calls and ignore unsolicited callers and robocalls, look up and reach co-workers by role or location, and never make a manual update to the GAL.

The IT department benefits from automating the process of updating the GAL multiple times a day; onboarding new employees with the latest contact lists instantly, leveraging existing distribution groups for targeted updates, minimizing cellphone data costs by syncing only changed contacts, and automatically filtering out legacy data.



Now, IT can use its valuable time on projects critical for the company.

Sync Shared Office 365 Calendars to Smartphones

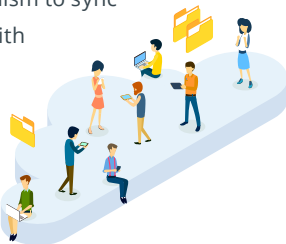
With CiraSync, all employees (working remotely, across multiple locations, or in the main office) have always synced Office 365 shared calendars accessible on smartphones. Any changes to client meetings, schedules or shifts, critical meetings, company meetings, and trainings are now instantly available to all employees.



The IT department benefits from a streamlined process which means making changes and updates on central calendars, and with CiraSync instantly updating all targeted calendars using existing distribution lists.

Sync Shared Public Folder Contacts and Calendars to Smartphones

Many companies, organizations, and groups use Office 365 Public Folders for their contact address lists, calendars, and memo notes. Office 365 and smartphone applications don't provide a mechanism to sync or even access Public Folders to smartphones. With CiraSync, Public Folder contacts, calendars, and notes can be automatically synced to Outlook and then viewed on smartphones.



Sync CRM Contacts to Microsoft Office 365 and Business Smartphones

With accurate CRM contacts (customers, prospects, and vendors) accessible on business smartphones, companies can amplify the value of CRM contacts tenfold: employees improve productivity, positively impact sales revenue, and improve customer success.

Most employees only need access to CRM contacts. And, for a fraction of the cost of a CRM license, CiraSync can automatically sync CRM contacts to hundreds of employees.

CiraSync provides a native connector to Salesforce and, with PieSync—a Cira Apps partner—connectivity to HubSpot, Mailchimp, and 170 other apps.

How Cira Apps Ltd. Keeps Your Data Secure

CiraSync is GDPR compliant and uses Azure servers in the EU for European customers. As a SaaS platform, CiraSync integrates tightly with Microsoft Azure and uses the Azure Consent Framework. Subscriber data is kept within the Microsoft Cloud.



Great Software! Great Customer Support!

"The software works amazingly! It allows us to easily edit user information company-wide! It's easy to use and navigate. Not to mention, the customer support is great!"

Jessica R., IT Specialist

About Cira Apps Ltd.

Cira Apps Ltd. is a SaaS company with solutions that enhance Office 365 productivity for iPhone and Android business users. CiraSync, the flagship product, is used by more than 125,000 users at 8,500 companies around the globe to automate the syncing of contacts and shared calendars to business smartphones. The company is headquartered in San Jose, California. Learn more at www.cirasync.com.

